



**PARAMOUNT  
PLANNING**

# PUBLIC INFORMATION DURING CRISIS

## ONLINE TRAINING

Whether you formally carry the PIO title or support public messaging during incidents, this training is for you. Public Information During Crisis focuses on how information is gathered, processed, and shared during emergencies. Participants will review roles and responsibilities, examine best-practice examples, learn about advanced training resources, and collaborate on short mock releases in a low-pressure, discussion-friendly setting. This training is open to PIO's, Public Health Preparedness, Emergency Managers, Law Enforcement, and any other related discipline.

### What You'll Learn:

- Understand the role and key responsibilities of a PIO during emergency response
- Learn what information to release, when to release it, and how to do so effectively
- Review real-world PIO examples and lessons learned
- Explore available resources and advanced PIO training opportunities
- Share experiences and participate in an open discussion
- Practice developing short mock public information releases

**18 MARCH 2026**  
12:30-3:30 PM

**REGISTER  
NOW!**



**Public Health**  
Prevent. Promote. Protect.

Isanti County Public Health

